

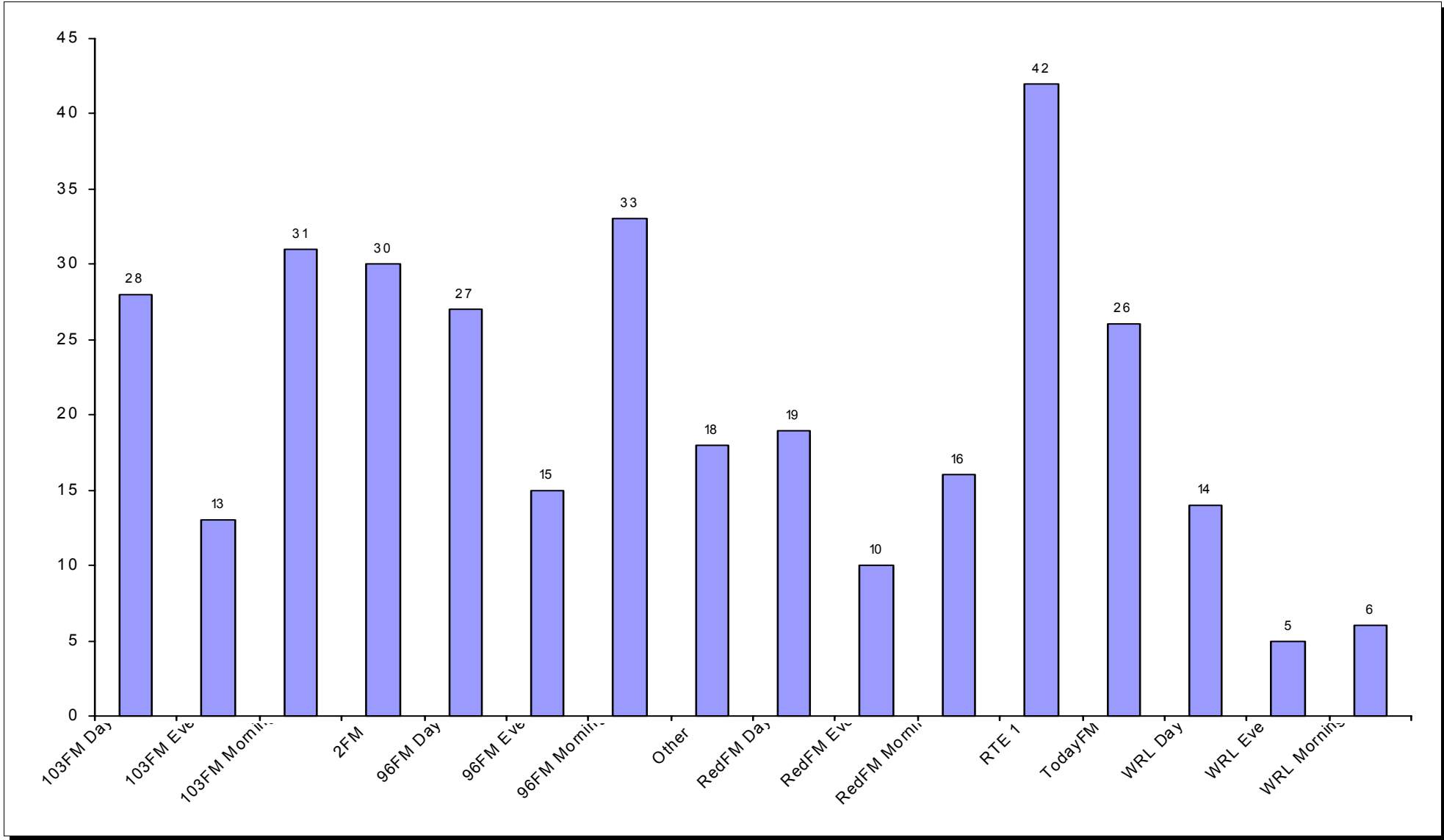
Minotaur Business Research

Media Analysis

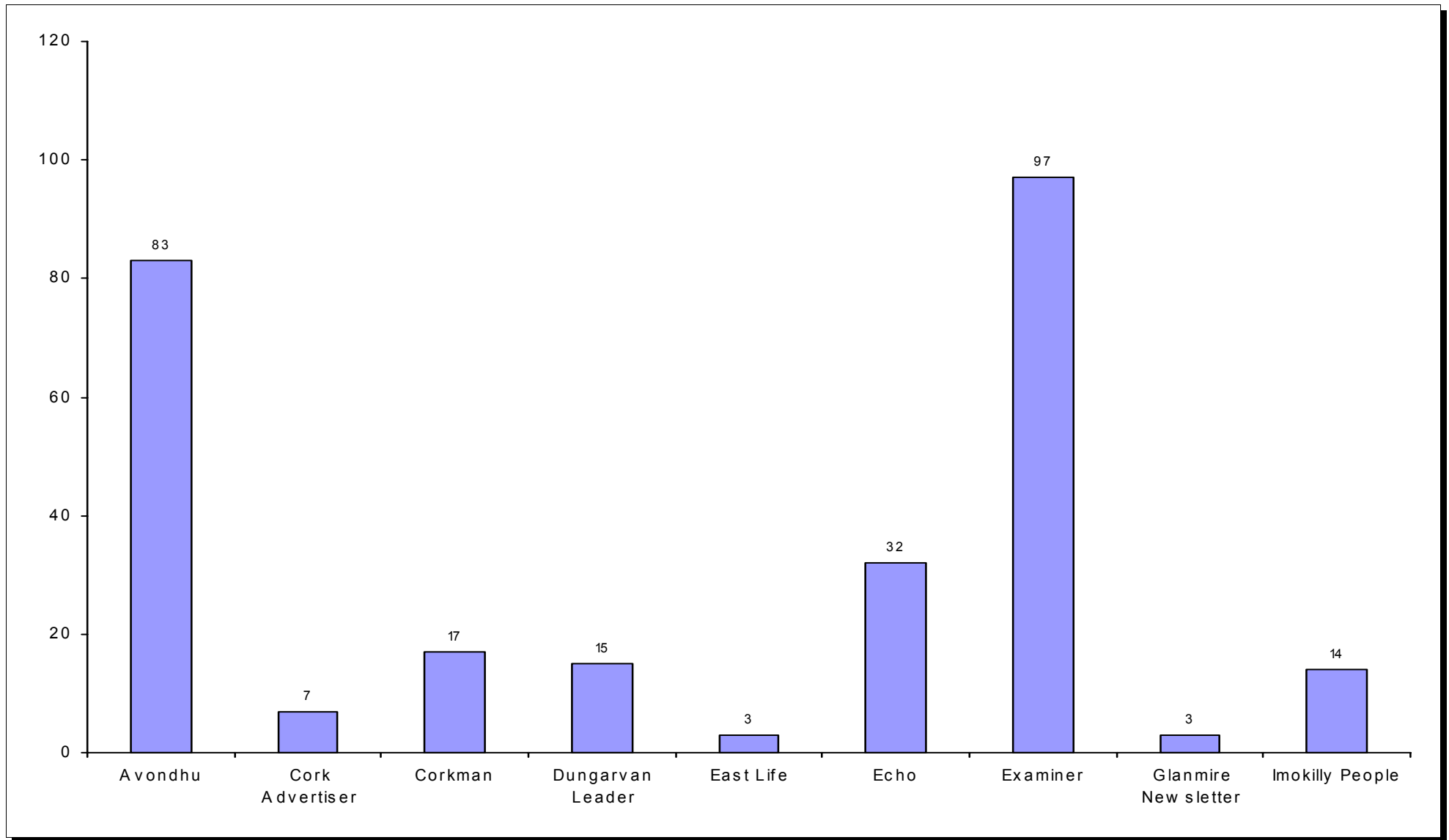
March 2005



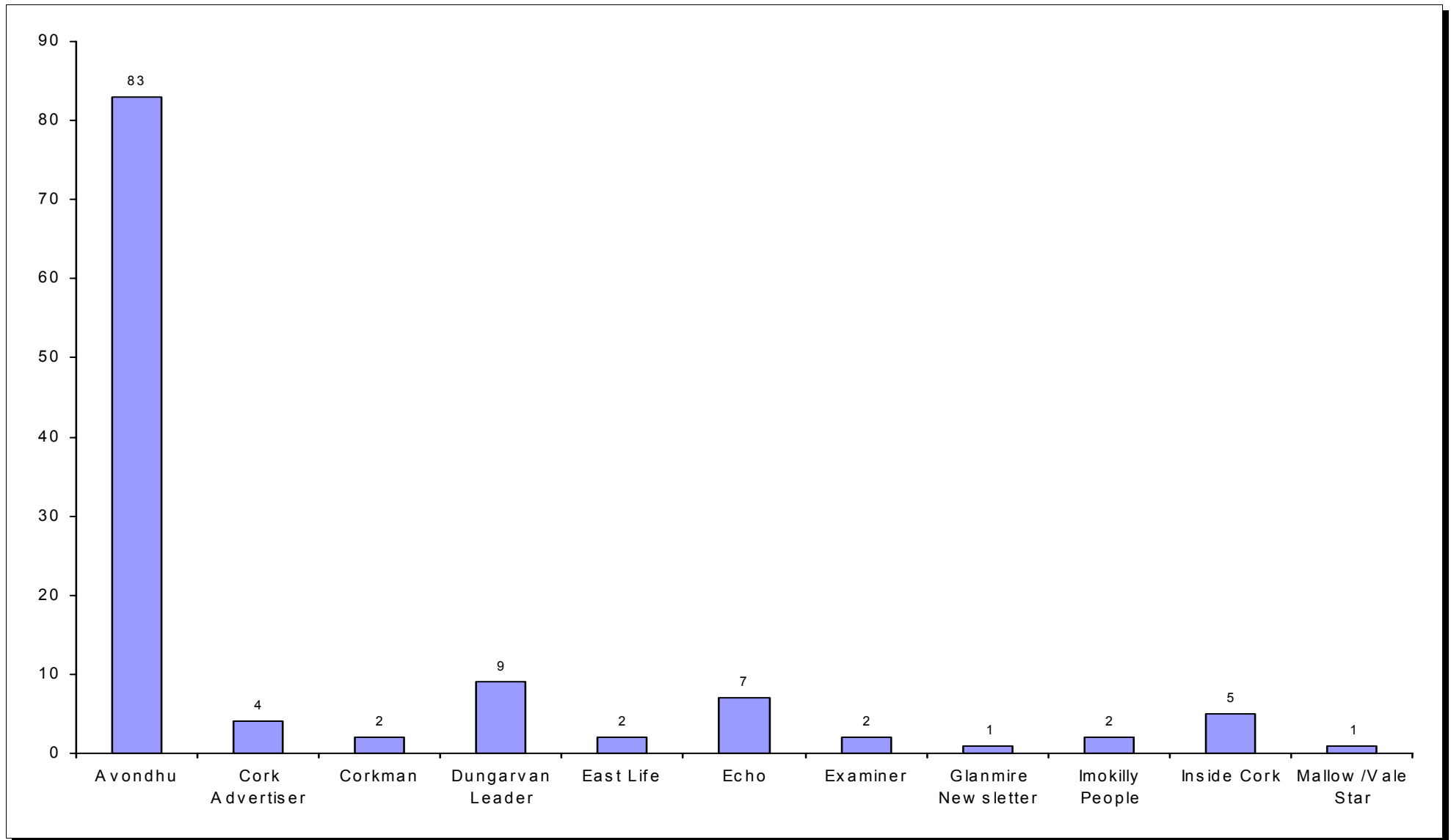
6 What Radio Stations do you regularly listen to?



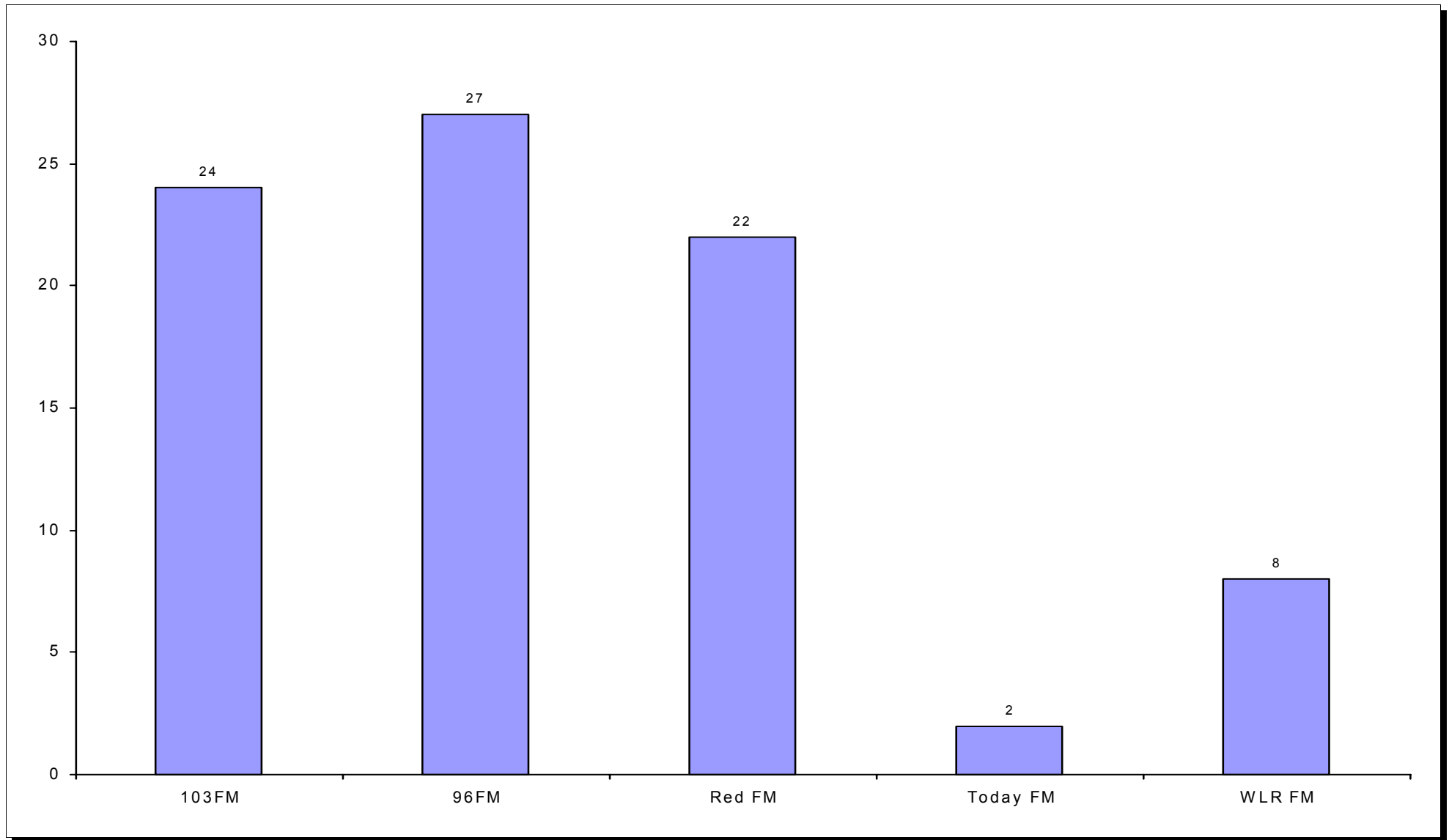
7 Do you get any of the following regularly?



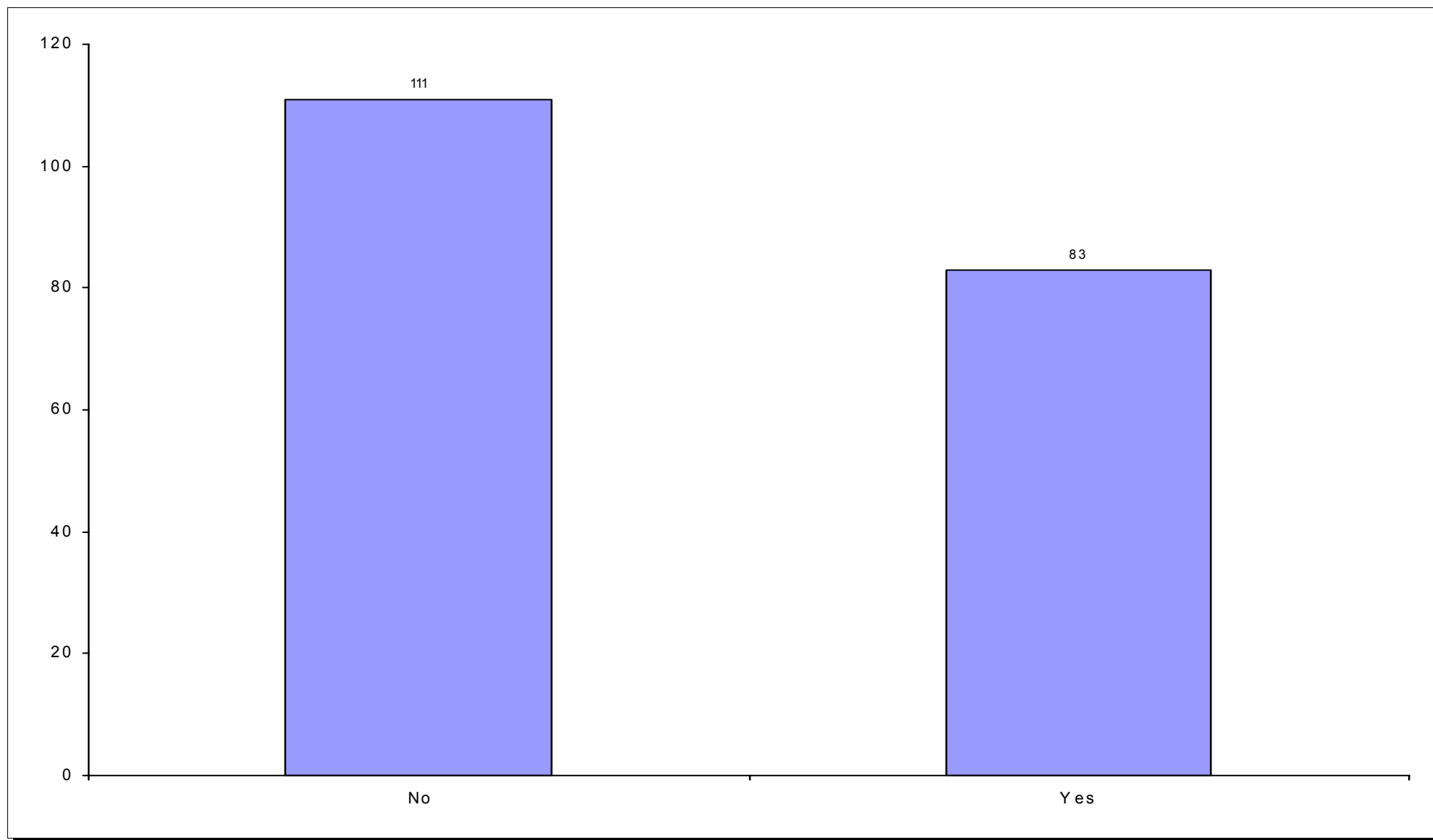
8 Have you seen any advertising for this store in any of the following papers recently?



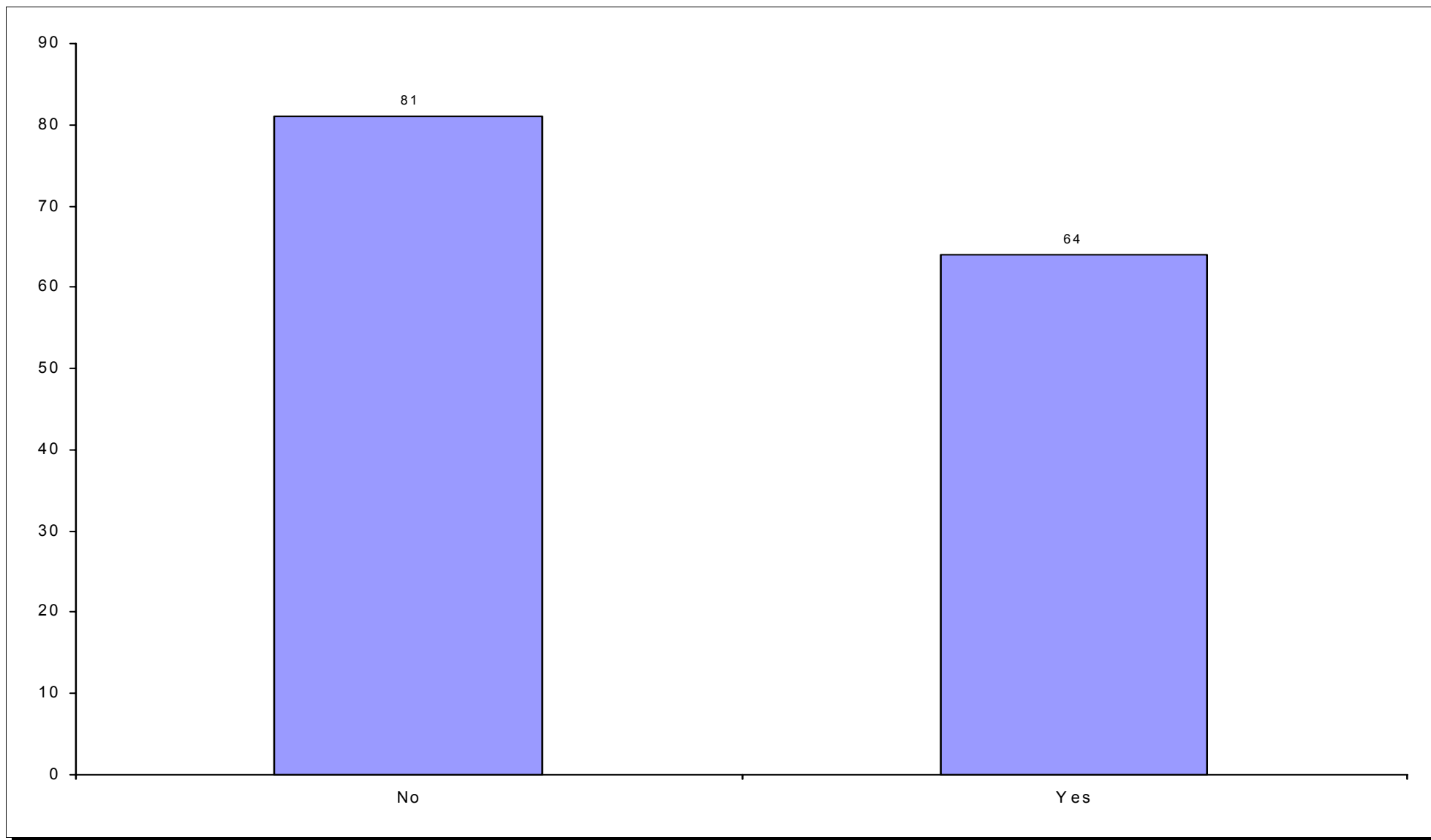
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10 Did you receive any leaflets in the post recently?



11 Would any of these leaflets prompt you to visit this store?

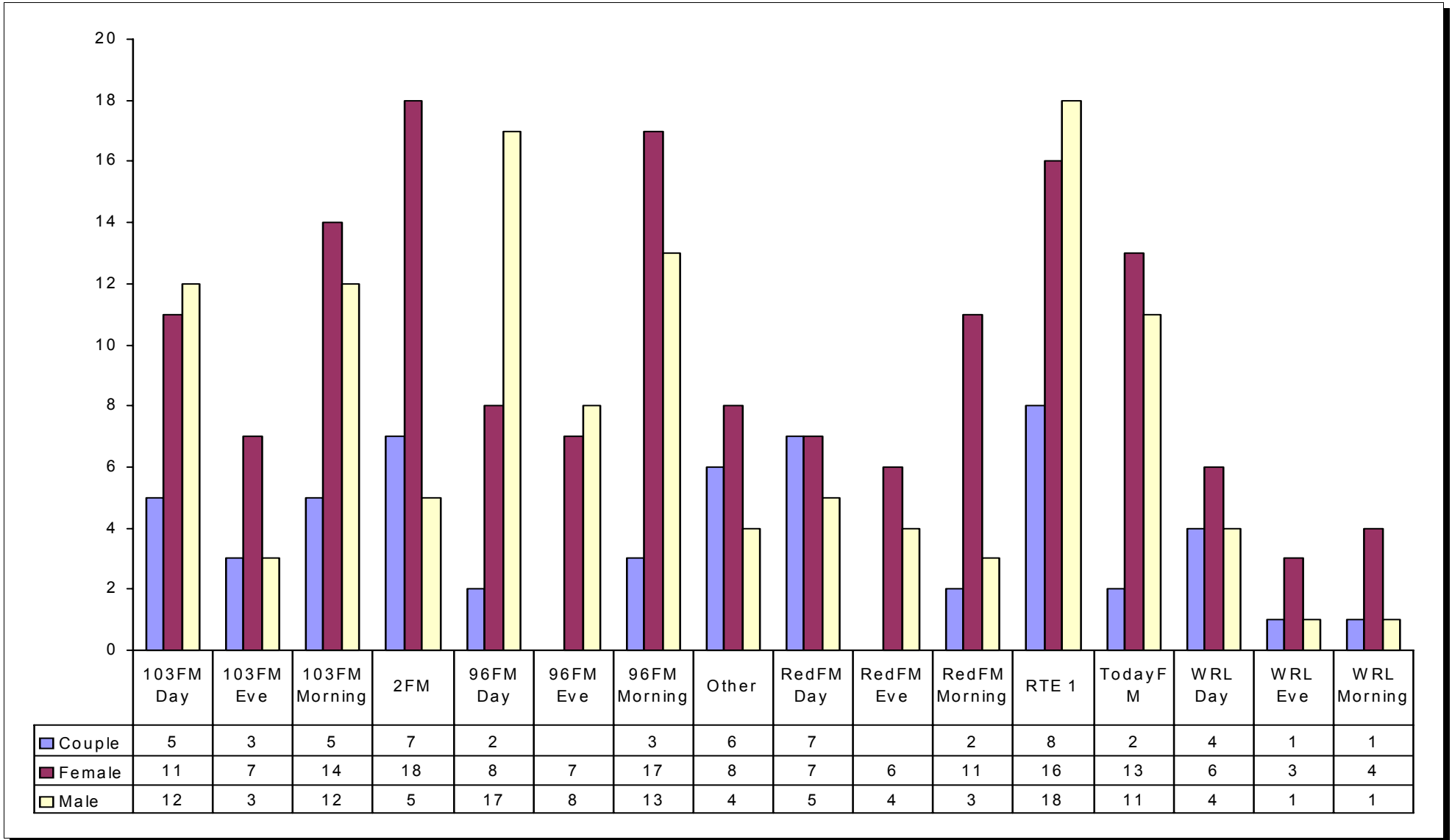


Analysis by Gender

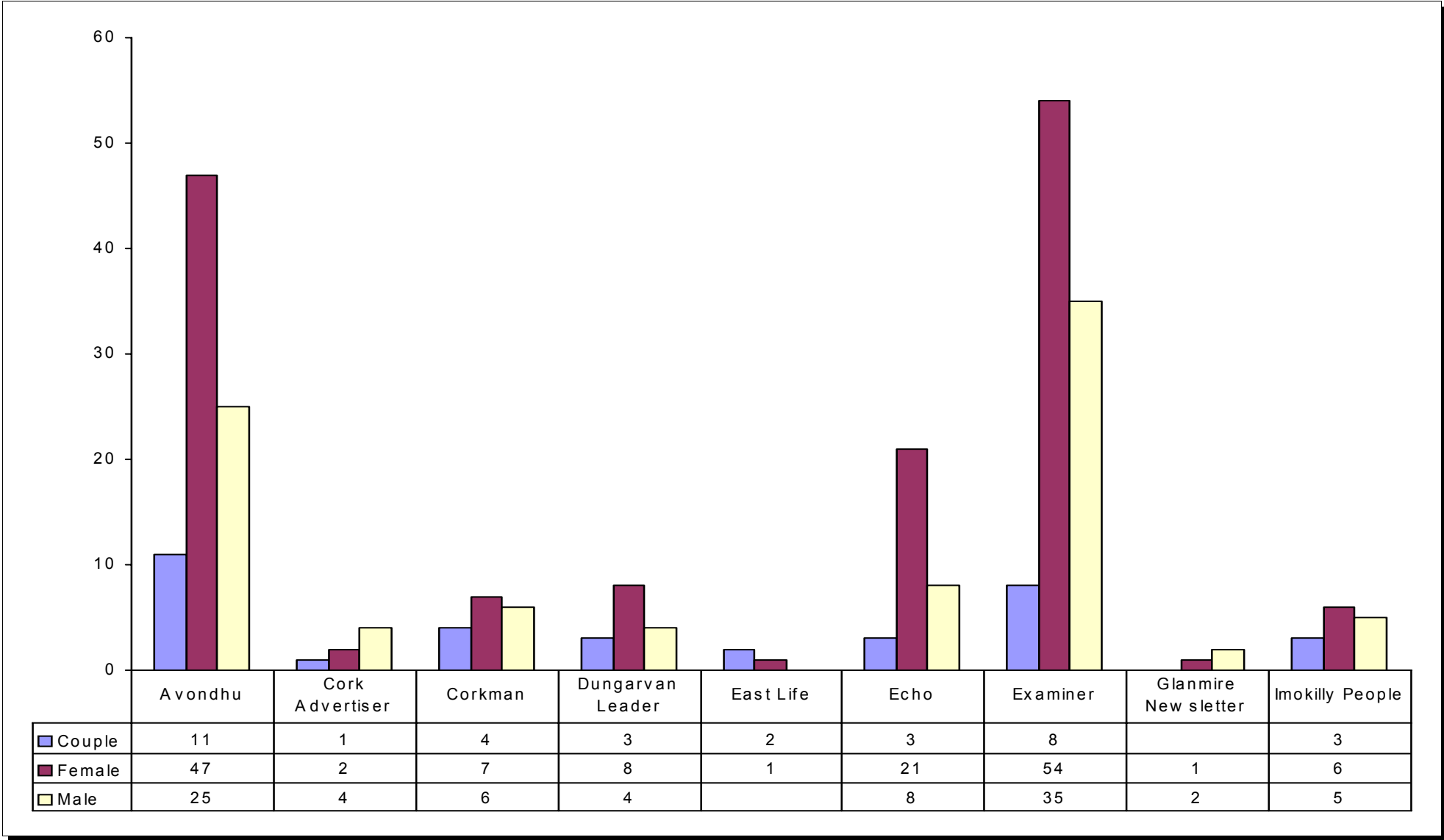


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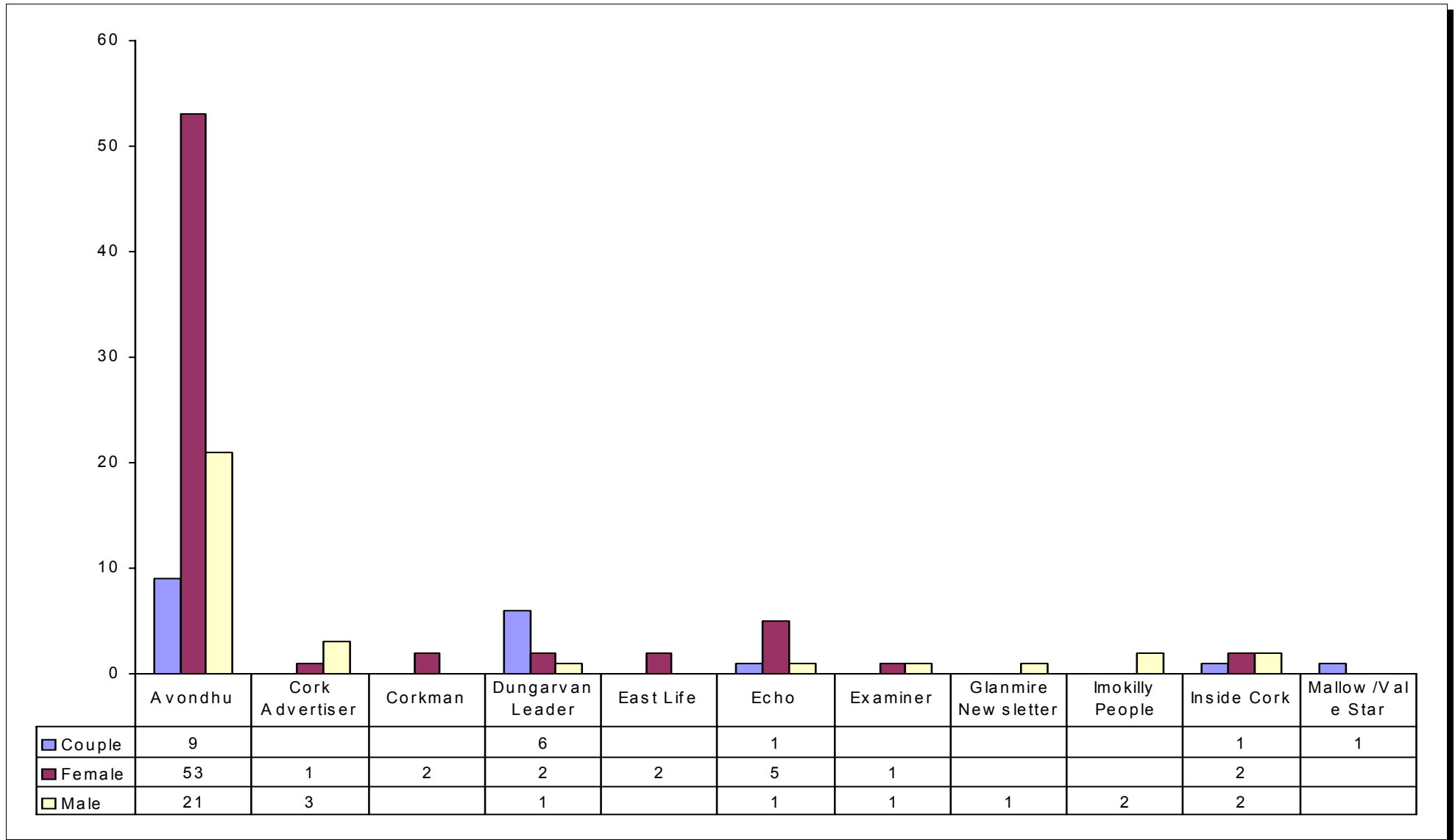
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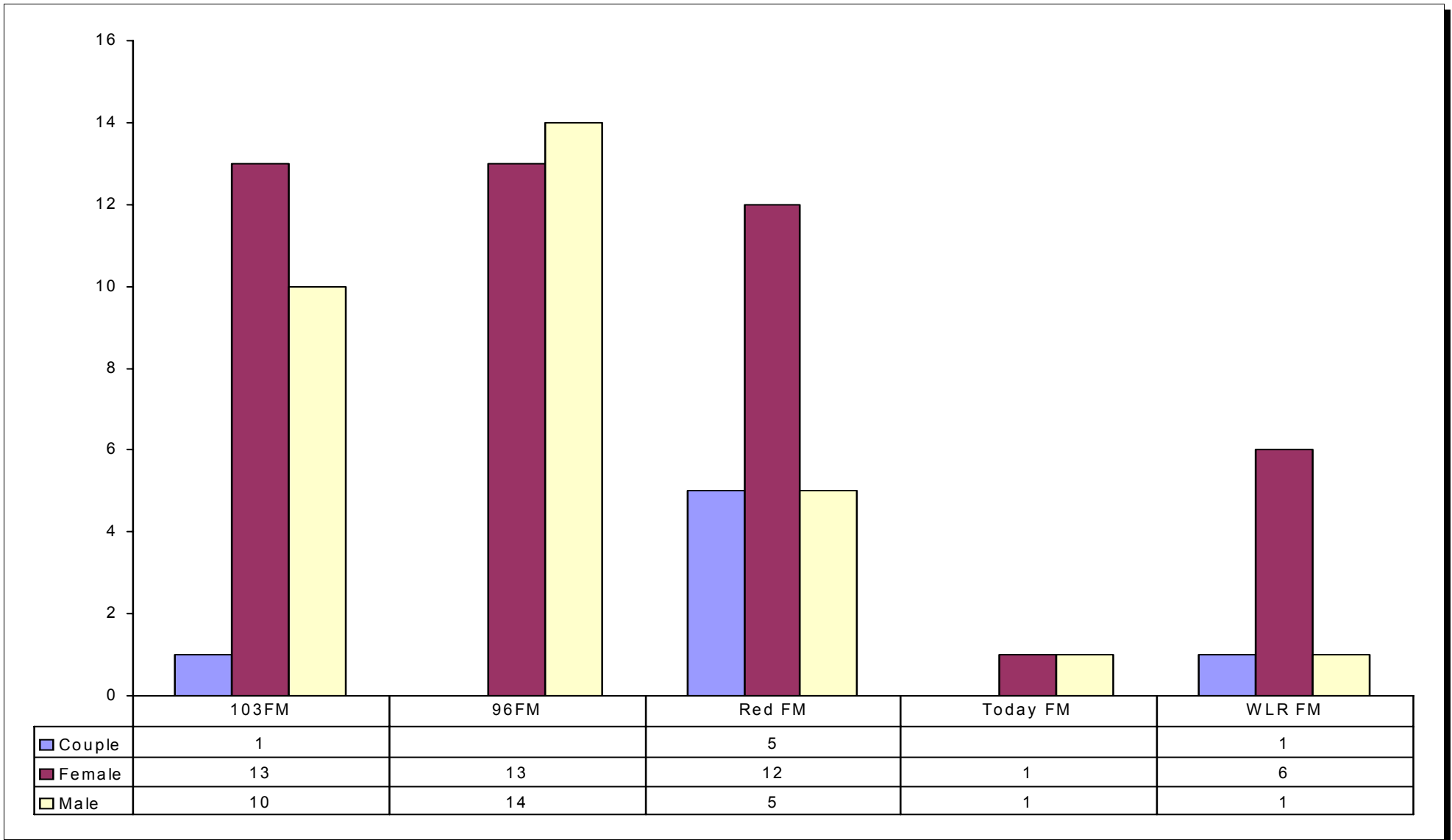
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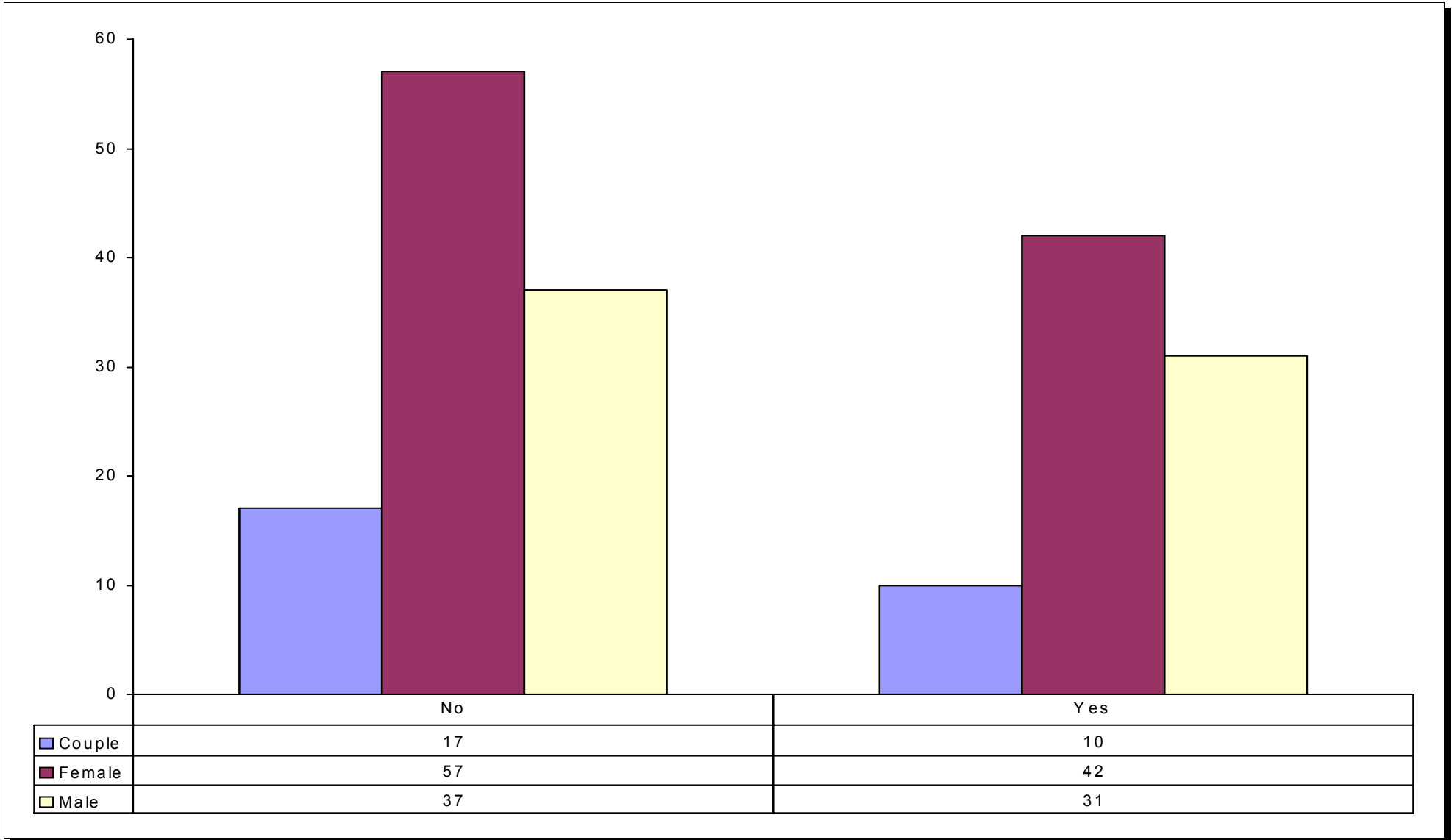
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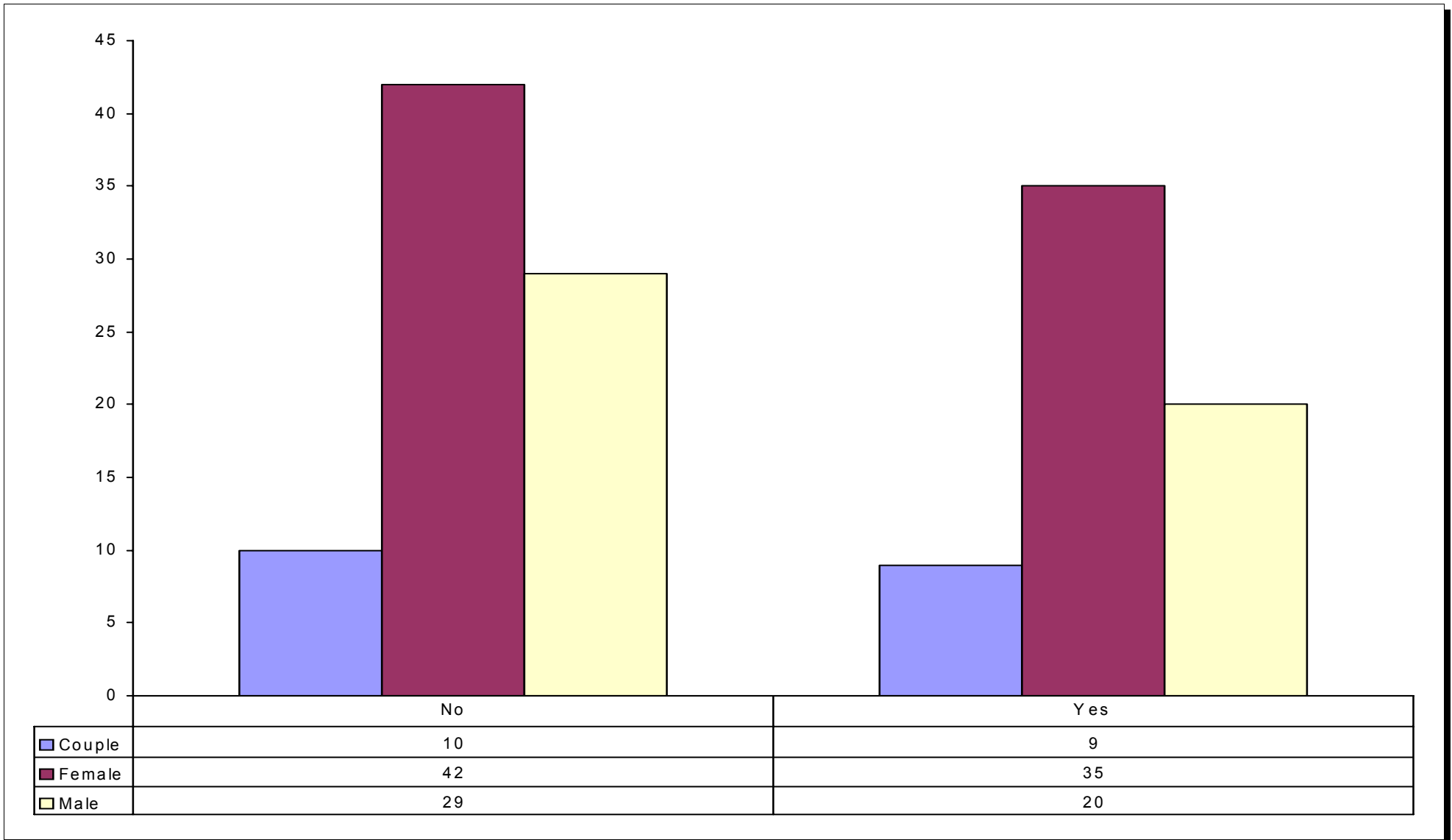
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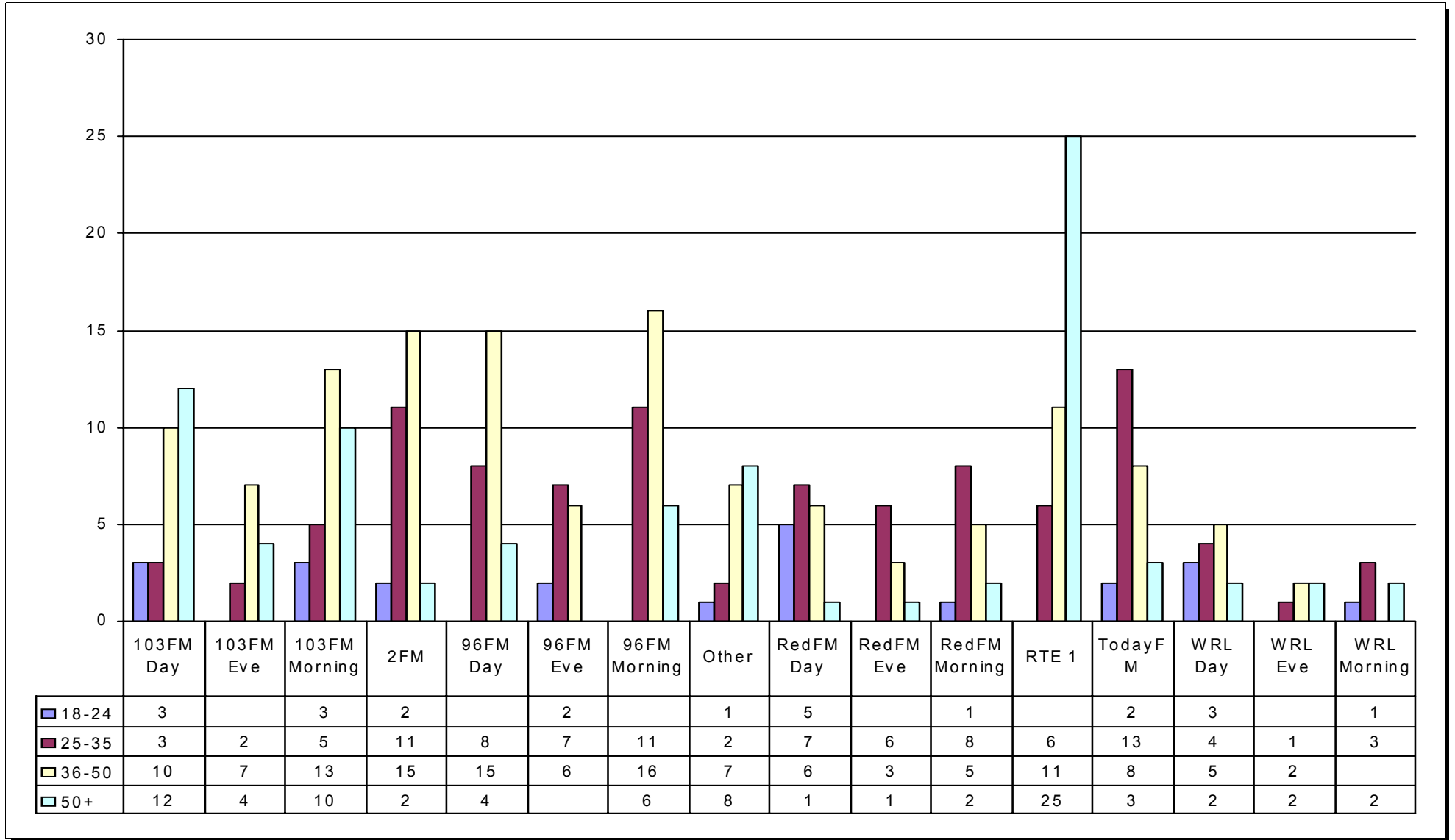


Analysis by Age

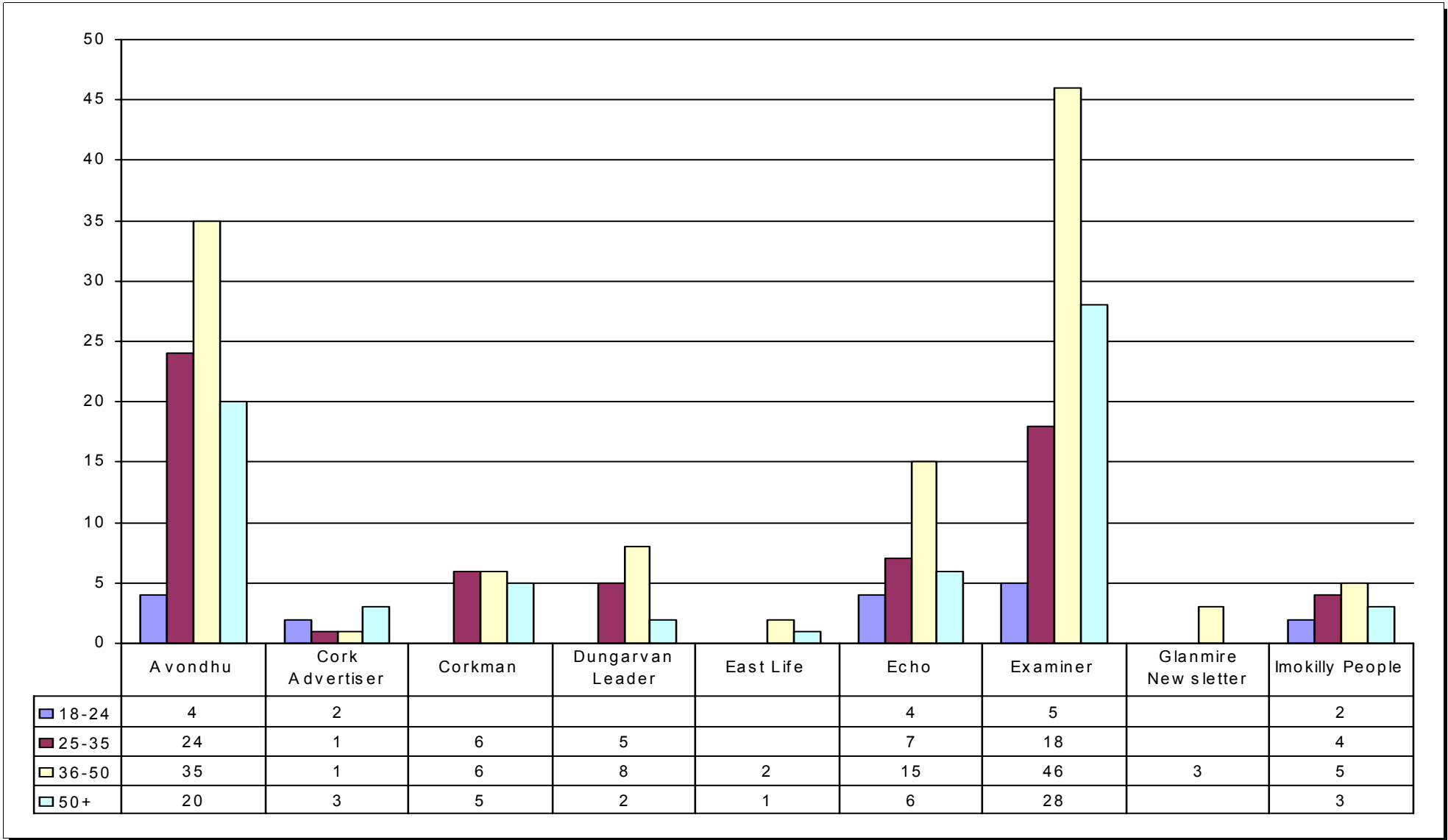


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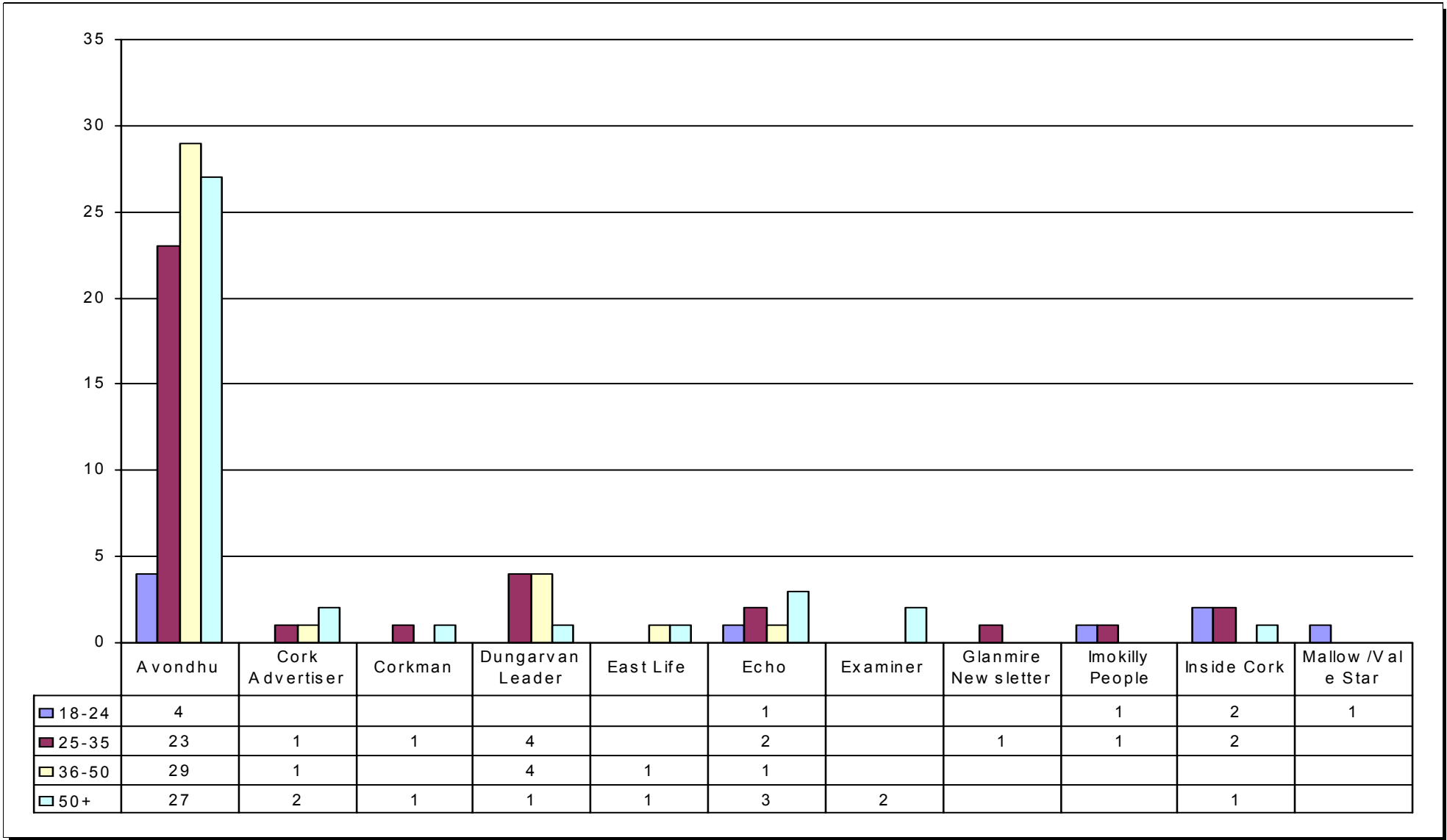
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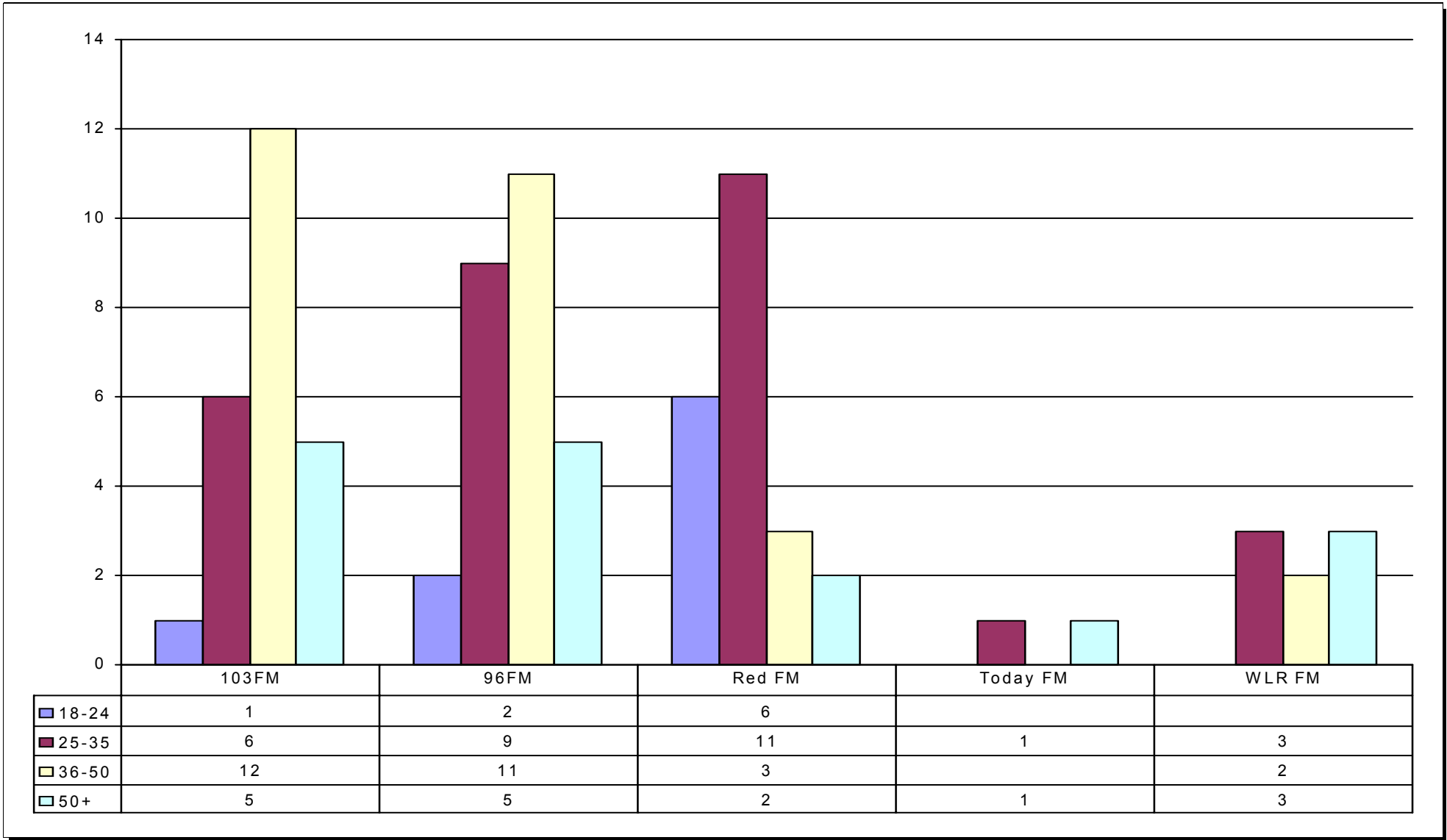
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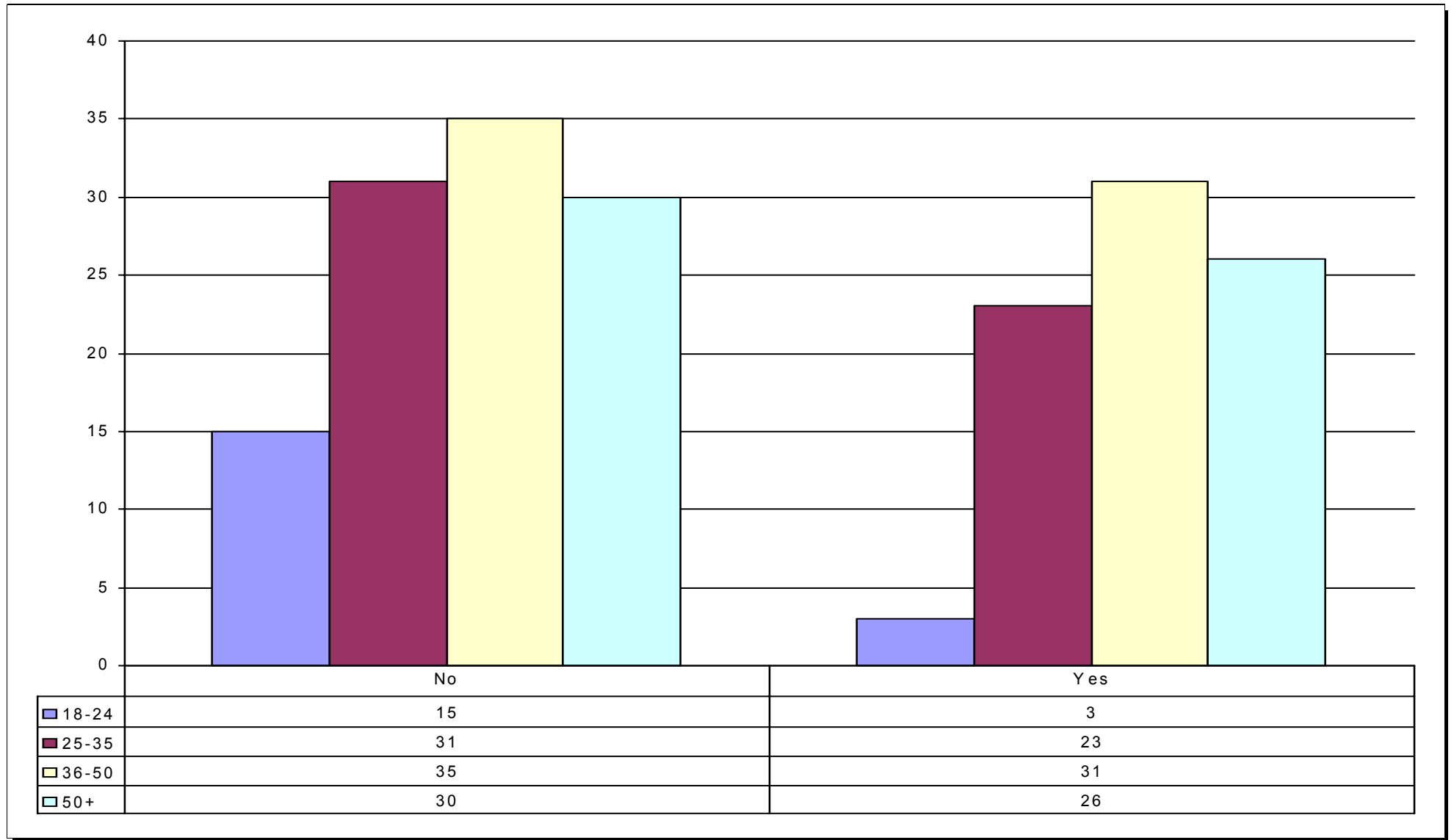
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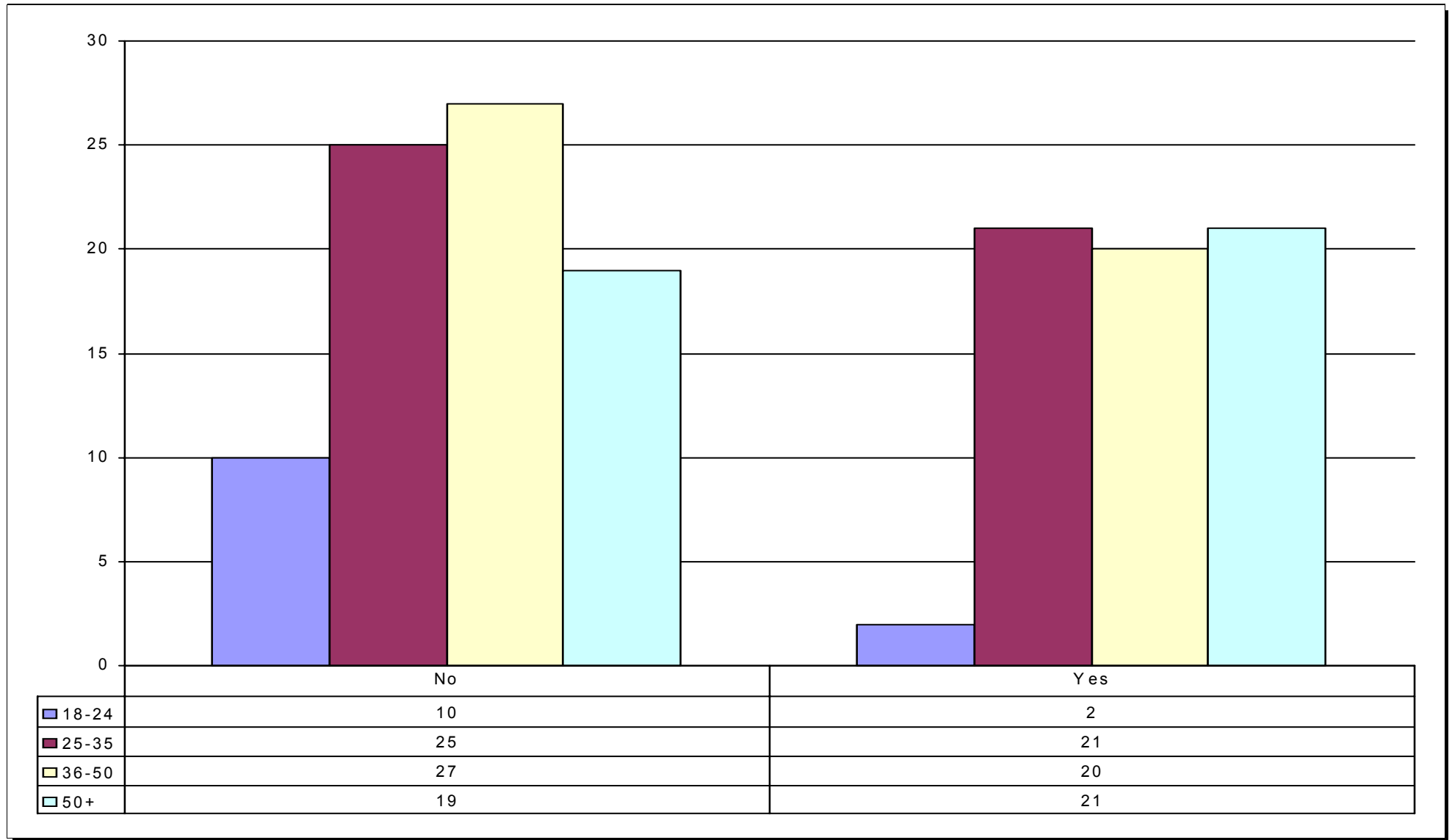
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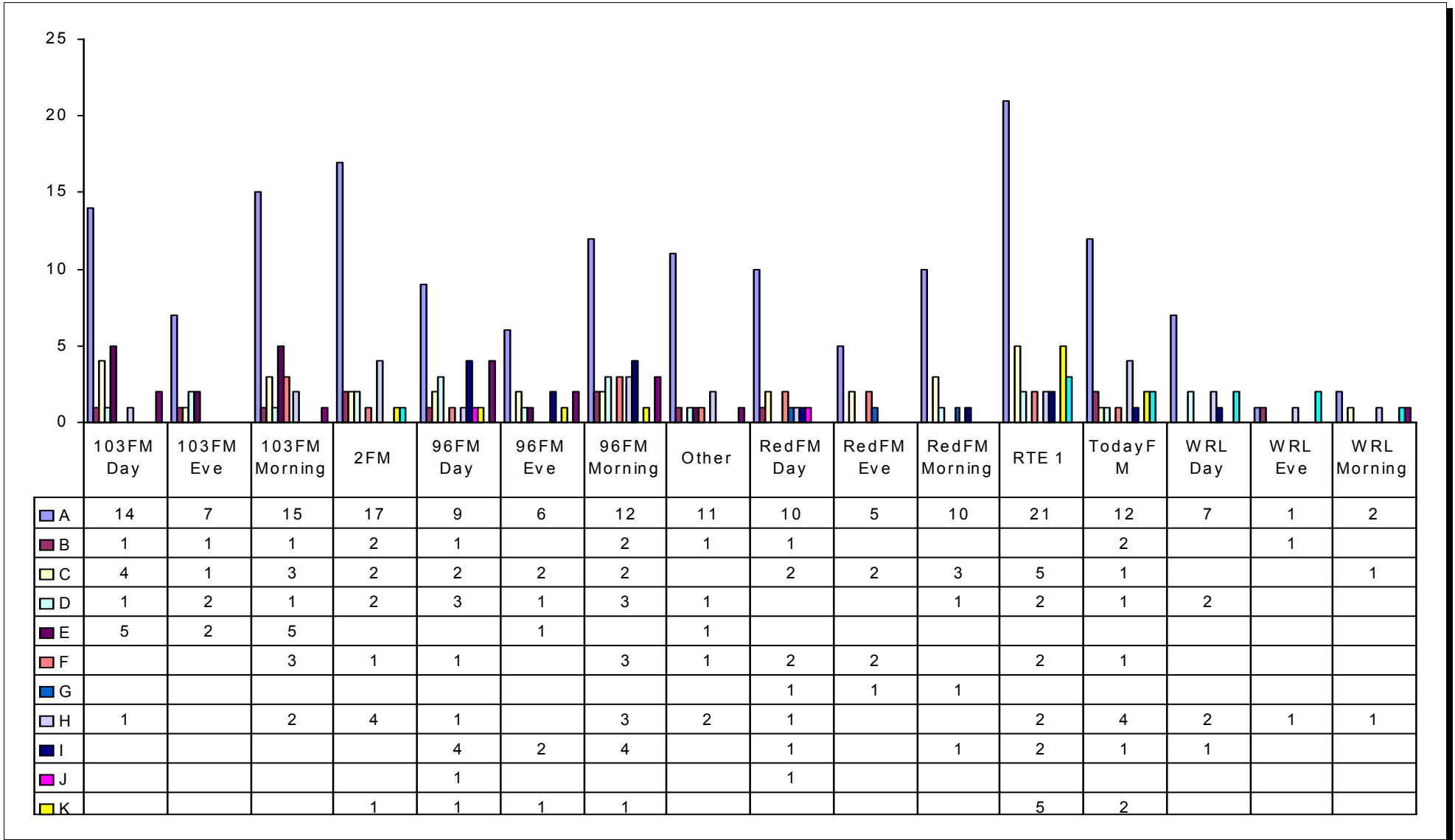
Analysis by Area



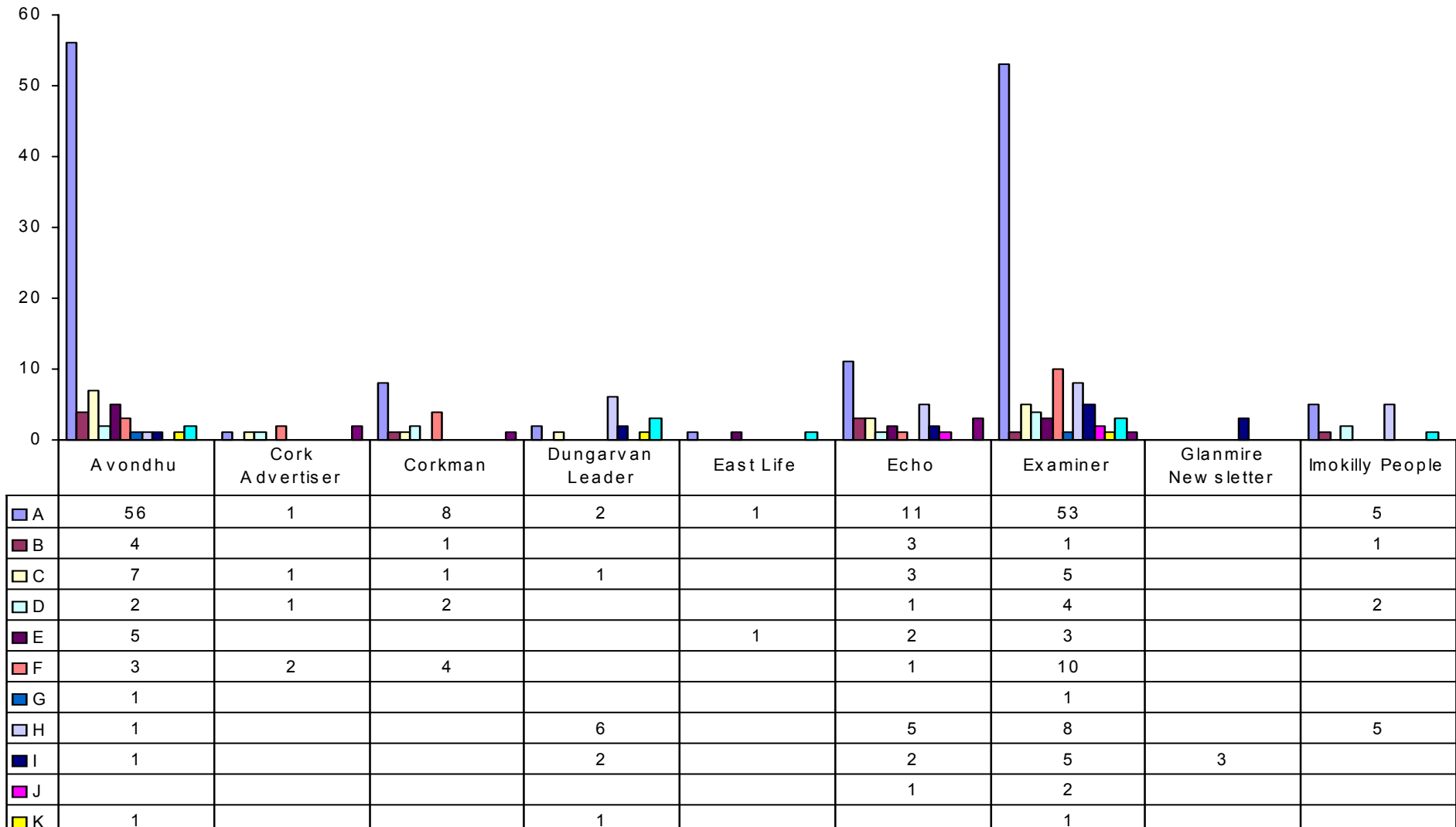
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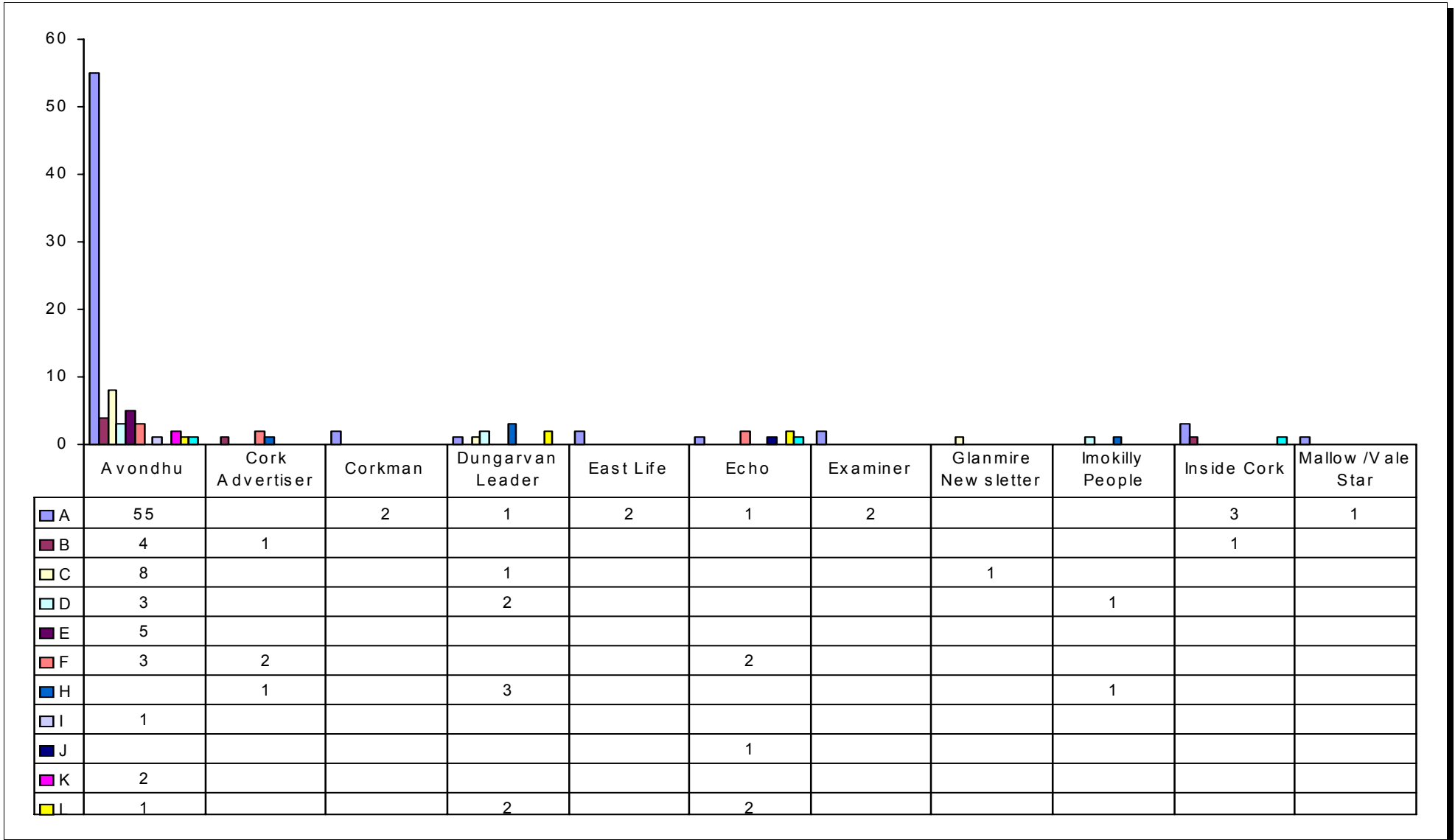
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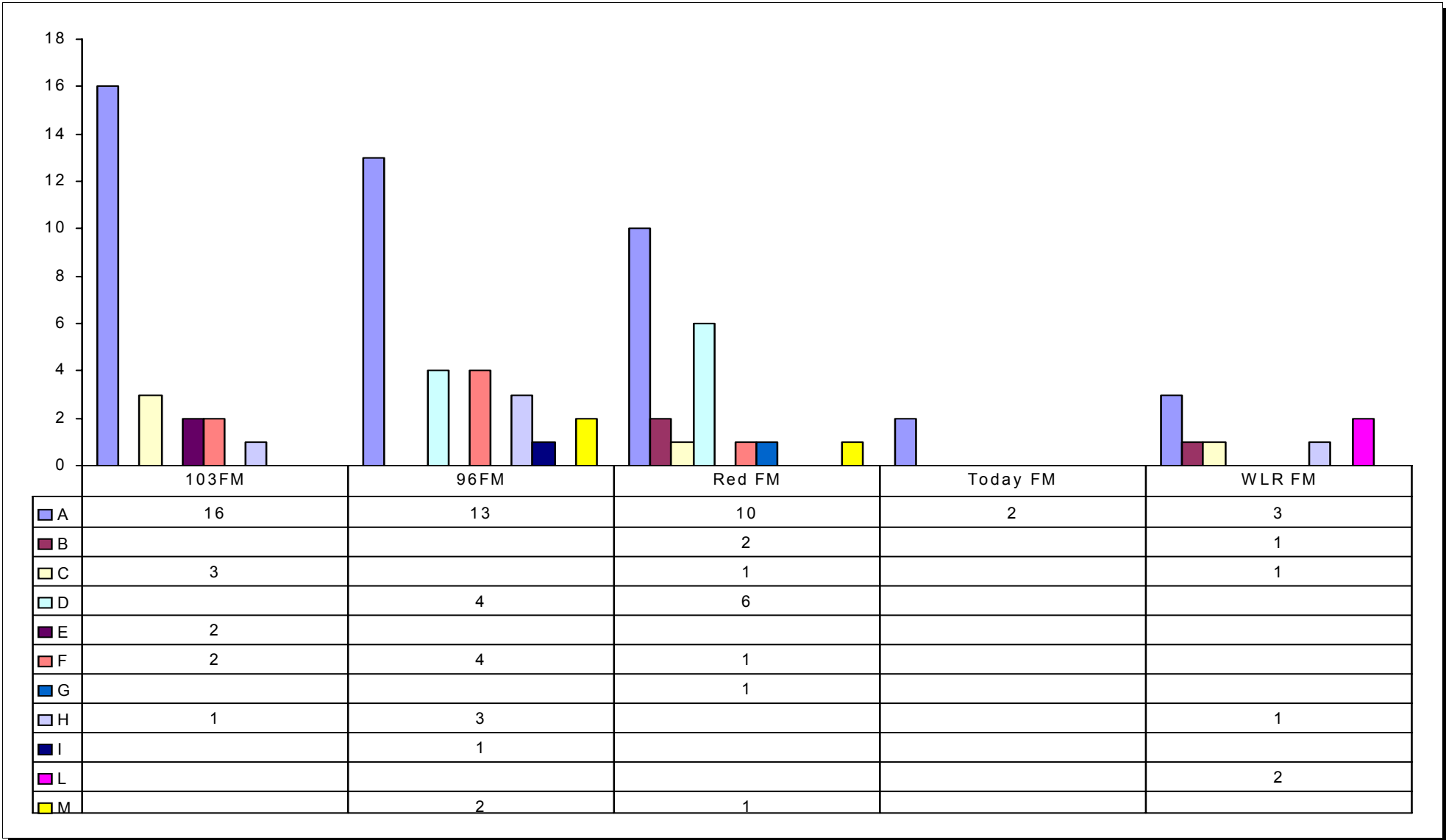
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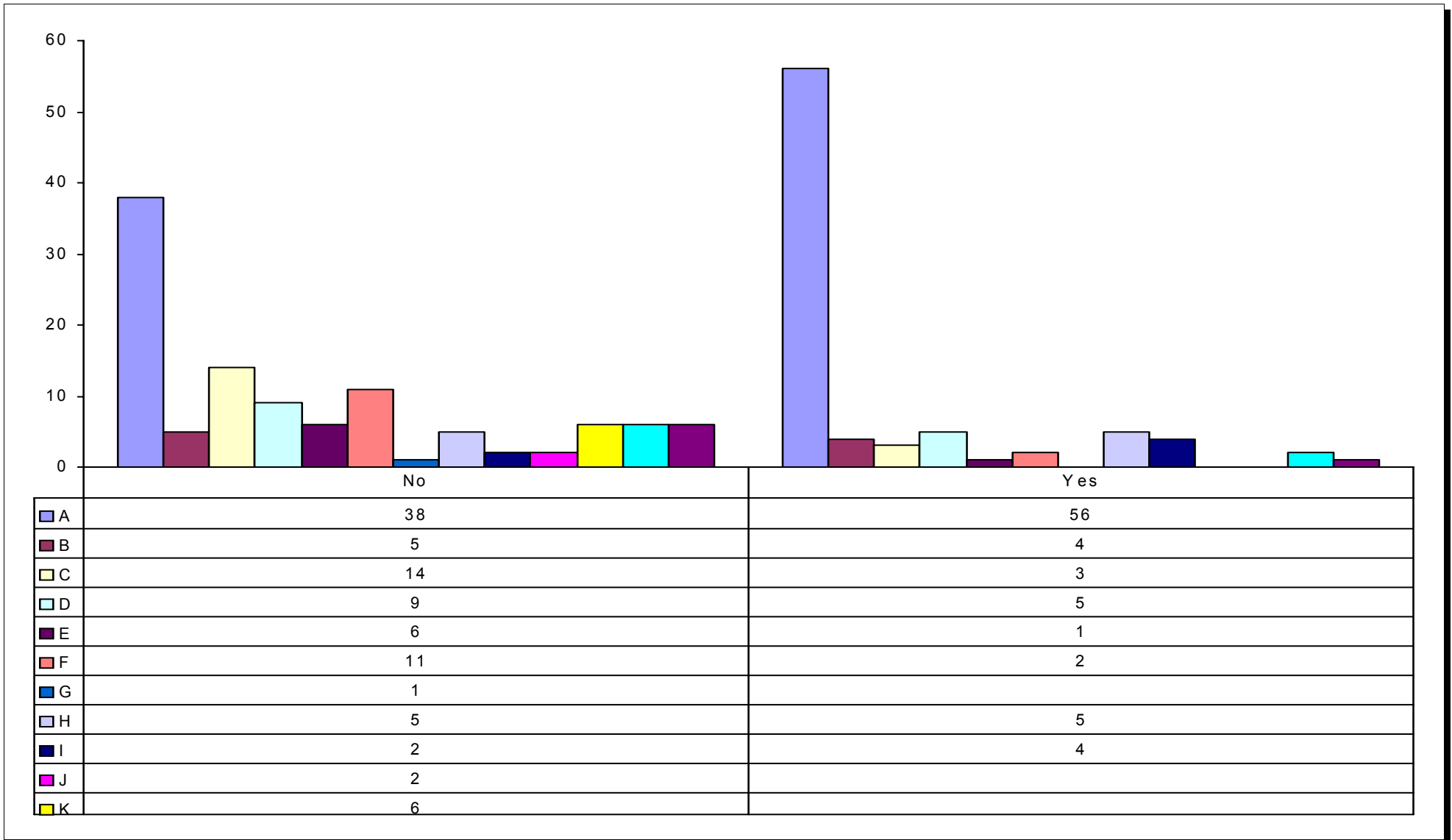
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